

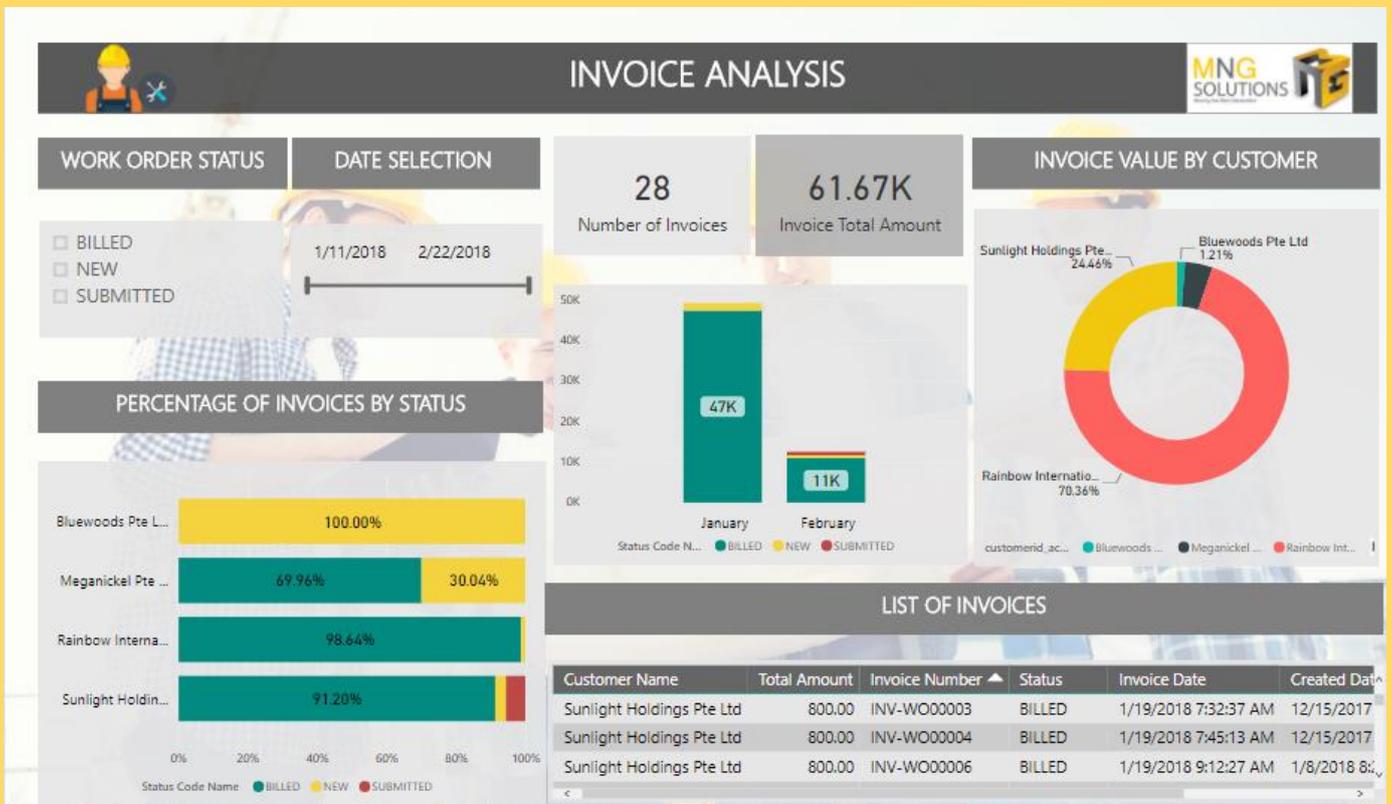


Experience your data anytime, anywhere

**Analytics solution for your whole
organization**



Power BI is a suite of business analytics tool to analyse data and share insights. Monitor your business and get answers quickly with rich dashboards available on every device.



- **Performance Management:** Track performance with interactive graphical scorecards and dashboards.
- **Self Service Reporting:** Out of the box reports and business user-friendly tools for easy custom reporting.
- **Drill Down Analysis:** See detailed transaction level data to assess specific issues.
- **Visualization:** Stunning graphic representations of real-time business insights.

Power BI delivers insights anywhere. From mobile, to tablets, to web, as well as through embedded analytics in apps, Power BI puts BI everywhere you need it.

Why Power BI?

❖ “Talk” to your data with ease

Use natural language to ask Power BI questions and get an answer instantly in the form of a stunning visual that you can pin to a report or dashboard.

❖ Integrate diverse data sources

Whether your data lives on-premises or in the cloud, Power BI integrates diverse – and often disconnected – sources to provide real-time visibility instead of a rearview mirror glimpse.

❖ Protect your data and your users

Power BI offers enterprise-grade security, management and scalability to help your organization meet its unique and ever-evolving needs and requirements without compromise.

❖ Interactive dashboard

Through Power BI dashboard, important information is being brought forward to you enabling insights to your business with stunning interactive visualization. With these, making decision smarter.

❖ DAX Data Analysis Function

Consists of over 200 functions. The rich DAX formula language includes libraries of incredible capabilities to perform computational gymnastic routines on your data or create powerful analytic data models.

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Access the full extent of Power BI through a range of offerings:

❖ Power BI Desktop

This free visual data exploration and interactive reporting tool provides a free-form canvas for drag and drop exploration of your data, as well as an extensive library of interactive visualizations and an authoring experience for ease of report creation for the Power BI service.

❖ Power BI Pro

Power BI Pro enables quick, easy-to-use self-service analytics for users who require dashboard sharing, report publishing, collaboration and ad hoc analysis.

❖ Power BI Premium

Building on the existing Power BI portfolio, Power BI Premium is a capacity-based service for large-scale data projects with high performance requirements that must also be able to distribute content at scale without requiring per user licensing.

Testimonial

“We have 300 team members in each of our [230] stores... Power BI enables us to standardize data sources and empower store directors, and ultimately team leaders, to develop and track their own data sets to ensure that we improve.”

—Matt Craig, Regional Vice President

<https://customers.microsoft.com/en-US/story/top-supermarket-chain-gains-insight-and-boosts-profitability-with-microsoft-power-bi>

Contact us for a FREE Business Consultation @ +65 6570 5013